



ordinary is not an option™ www.artius.in

## About us

Artius Interior Products Pvt. Ltd, founded in 2011 by Ms. Bhawna Sharma and Mr. Vivekabhilash Sharma, is a leading wood engineering and technology company in India, specializing in crafting premium timber window & door systems, and expansive structures using patented Glulam technology.

Ms. Bhawna Sharma, a visionary entrepreneur with over 25 years of experience in high-tech and upscale industries, also co-promotes IDEAS DESIGN SOLUTIONS (IDS), a firm providing design and manufacturing solutions to mechanical industries in India.

Her personal quest for weather-sealed and thermally insulated timber windows revealed a substantial gap in the Indian market, despite the nation's deep-rooted fondness for wood. This led to the establishment of a cutting-edge manufacturing facility in Gurgaon (New Delhi), equipped with state-of-the-art machinery capable of producing not just top-tier timber fenestration solutions but also large and intricate Glulam structures—achievements previously considered unattainable in India.

Over the years, Artius has emerged as a pioneer in the industry, delivering over 600 bespoke projects tailored to the preferences of high-net-worth clients across India. The company specializes in high-quality, high-performance timber fenestration and in creating luxurious Timber Mountain Homes, Beach Homes, Large Family City Residences, and Farmhouses, offering end-to-end services from engineering to execution.

Recognized for their excellence, Ms. Sharma's contributions were honored in 2015 when she received the "Outstanding Female Entrepreneur in Manufacturing" award from Shri Kalraj Mishra, Cabinet Minister, Department of MSME, Government of India.

Artius invites stakeholders to experience their craftsmanship and engineering prowess at immersive experience centers located in Gurugram and Hyderabad. These centers reflect the company's dedication to providing thermally efficient, weather-sealed, and luxurious wood solutions, making them a trusted name in fenestration and timber engineering in India.



#### **Promoters**

Artius was founded by the husband-and-wife team of Mr. Vivekabhilash Sharma and Ms. Bhawna Sharma, who passionately aimed to build the highest-quality timber window and door systems. While Vivek is the innovator behind Artius' proprietary technology, constantly pushing the boundaries, Bhawna is an astute businesswoman with more than 25 years of experience in building and running successful businesses in high-technology and high-end domains. Together, Vivek and Bhawna are also the promoters of IDEAS DESIGN SOLUTIONS (IDS), a technology firm providing design and manufacturing solutions to various mechanical manufacturing industries in India.

## Glu-Lam Technology

At Artius, we've revolutionized wood window and door systems with our proprietary Glulam technology, designed specifically to meet India's unique weather conditions and usage demands. As the only company in India to re-engineer these systems, we ensure unmatched strength, durability, and performance while adhering to the highest international standards. Our 90,000-square-foot state-of-the-art facility, equipped with advanced CNC machines, enables us to craft precision-engineered products that blend traditional craftsmanship with modern innovation. With Glulam, we deliver solutions that are not only resilient and weatherproof but also elevate the aesthetics of every home.

#### **Application**

- Premium Residences
  - Palatial Homes
  - Classical Homes
  - Modern Contemporary Homes
- Farm Houses
- Mountain Homes
- Beach Houses

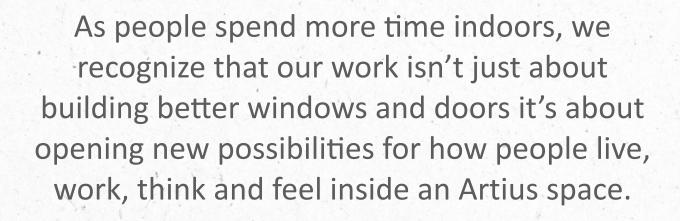
#### **Product Features**

- Premium quality seasoned wood and Italian hardware
- Acoustics
- Customizable design options
- Environment Friendly
- Weather-proof
- Termite-resistant
- Integrated Meshes
- High Quality Finish
- Privacy
- Safety and Security





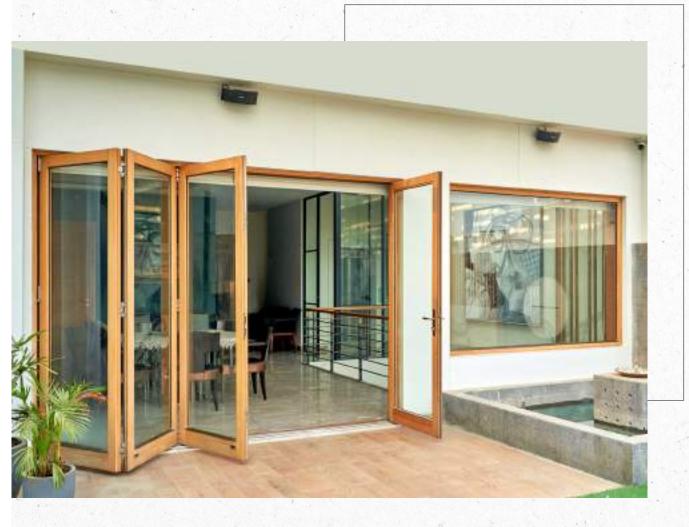






#### **Lift & Slide Doors**

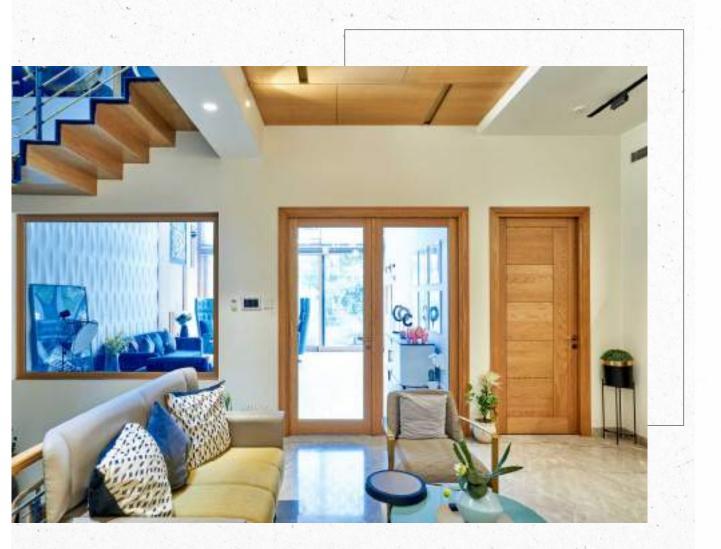
Our lift-and-slide doors feature an innovative sliding system that operates on a near-flat rail, offering barrier-free access without cavity tracks at the floor. This design ensures smooth operation and includes an integrated, concealed (Invisible track) bug mesh. When closed, the entire door rests securely on the rail, compressing the bottom gaskets to create a complete seal against external elements. With a simple turn of the handle, the door lifts slightly, sliding effortlessly to allow large openings of up to 11 meters in width and 4.5 meters in height, supporting doors weighing up to 400 kilograms.



#### Slide & Fold Doors

Our slide and fold doors can be stacked to the sides to give you a complete unobstructed opening, offering you a liberated feeling of open plan living where the barriers between the home and the outside are removed as required.

Our largest system can carry eight panels in each direction, weighing up to 120 Kgs each and covering up to 14m opening.



#### **Casement Doors**

Our casement doors are made of solid wood, offering a rich appearance while also being sturdy and secure. They are fitted with weather seals on three sides of the doorframe and feature a unique door bottom seal that drops down when the door is closed and retracts when it opens, effectively keeping out dust, insects, and, in case of fire, smoke.

We also offer heavy-duty concealed hinges on our doors that not only support the heavy weight of the door effortlessly but also provide three-dimensional adjustment capabilities to ensure the door is always perfectly aligned and functions smoothly.



#### **Solid Wood Doors**

Our solid wood doors are individually crafted for prestigious homes and for individuals with extremely fine taste of modern as well as traditional timeless designs.

These doors are made with extreme precision and superior finishes to create a calm orderly space. The symmetry is architecturally astonishing

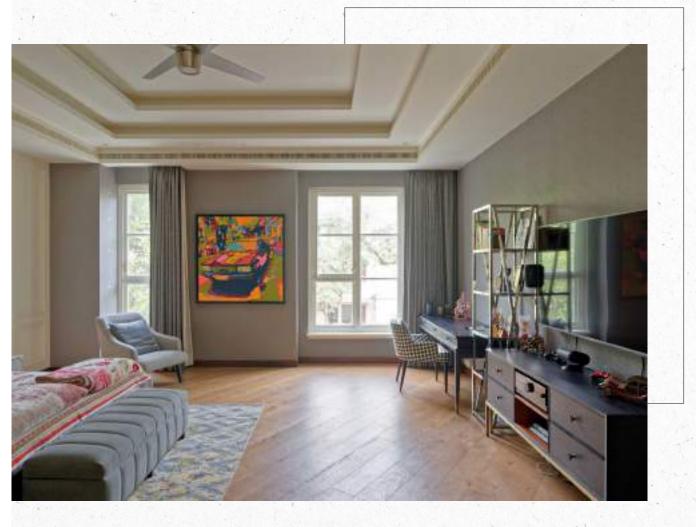


#### Astragal Bar Windows & Doors

Unlike Georgian Bars which are only installed inside the double glazed unit, we offer unique Astragal bars that are planted on to the window glazing internally and externally. They beautifully separate panes of glass giving effect of traditional period features.

Whether you live in a period property or you would like to emulate a classical look for the exterior of your home, the Astragal Bars can create the look of stylish period-era windows for extra kerb appeal.

This unique style of bars combined with modern window technology are extremely secure and energy efficient, offering every benefit of contemporary casement windows and doors.



#### **Casement Windows**

We have completely re-engineered casement windows and designed them to blend the traditional style with all the modern superiority. The sash is made thicker to accommodate insulated glass unit. The insulated glass with low emissivity coating keeps the heat out and maintains cooler indoors. It also acts as an efficient sound barrier. The system is equipped with dual seals to ensure weatherproof and dust free interiors.

It features a single hand operated multipoint locking system which ensures that the sash is securely locked at multiple points around the frame.



## **Fixed Windows**

Our fixed windows are adopted for large sized uninterrupted view and less maintenance with central air conditioners and fresh air units becoming standard installations.

A revolutionary ventilation system can be installed to reap the benefits of fresh air circulation even with fixed windows.

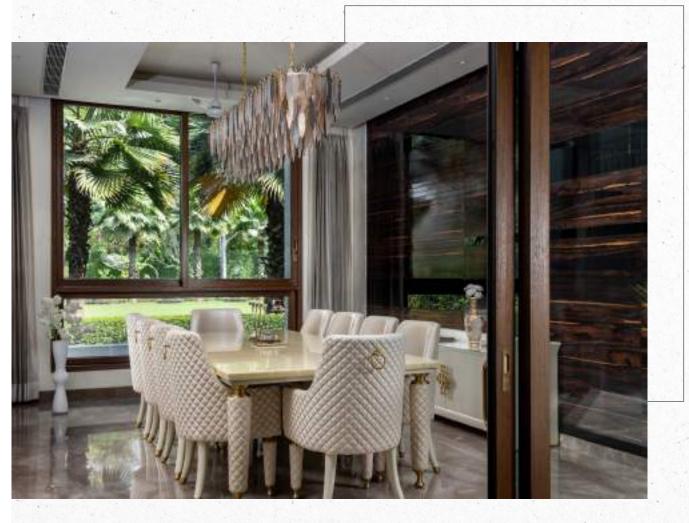




#### **Louvered Windows**

Our louvered windows are windows composed of wooden louvers set in a frame. The louvers are joined onto a track so that they may be tilted open and shut in unison to control airflow.

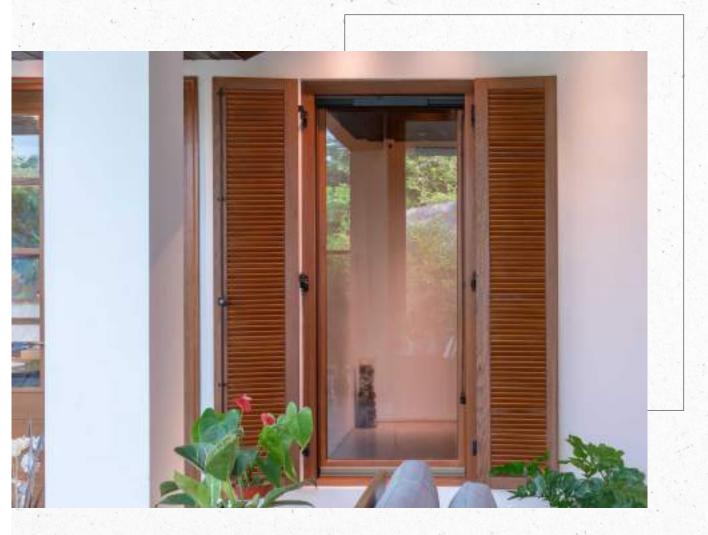
These windows maximize natural ventilation by allowing airflow through the entire window area. Our louvered windows are also integrated with fine quality concealed insect screens to ensure that there is no compromise aesthetically.



#### **Sliding Windows**

Our sliding windows offer a great advantage in terms of the size of the window panes. Large openings can be covered with minimum obstructions using these windows. The rail is without any cavity and therefore it is extremely easy to clean and maintain the bottom surfaces.

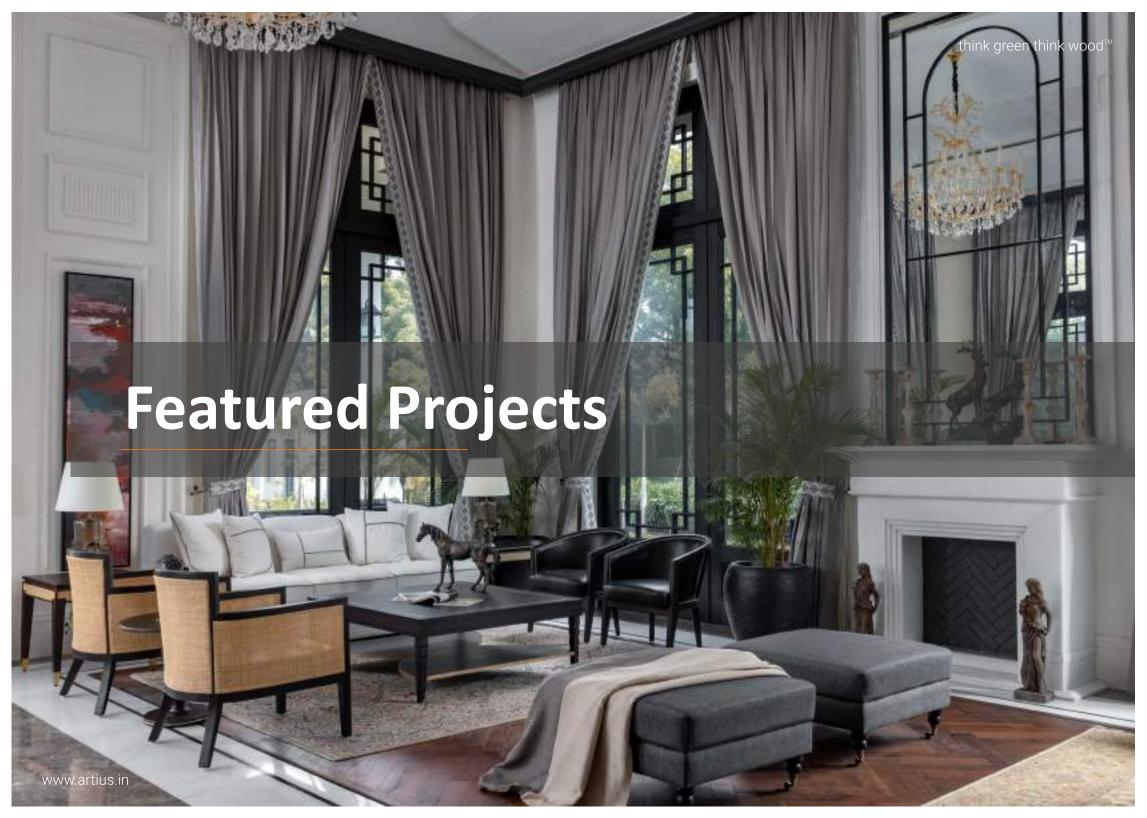
The lift and slide technology ensures absolute sealing and sound proofing without the window pane sliding in any cavity. The smooth and flawless movement gives unmatched experience in large living spaces.

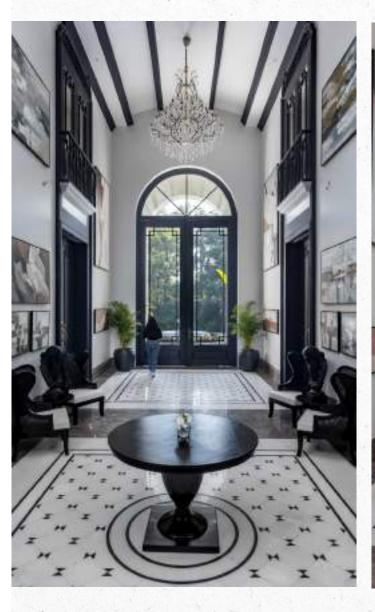


# Tilt & Turn Windows (Louvered Shutters)

Our tilt and turn system is unique system where the window opens inside and has dual opening positions where with 90 [ninety] degrees turn of handle the windows swings open like a regular window and with 180 degree turn of handle, it can be tilted to the ventilation position. This unique system can also be integrated with fine quality louvered shutters to elevate that aesthetics of the facades and fenestration.

Apart from their aesthetic purposes, louver shutters serve a variety of functional and practical purposes like exceptional privacy, light control, extra insulation keeping heating and cooling costs down for greater energy savings and ensures child and pet safety.







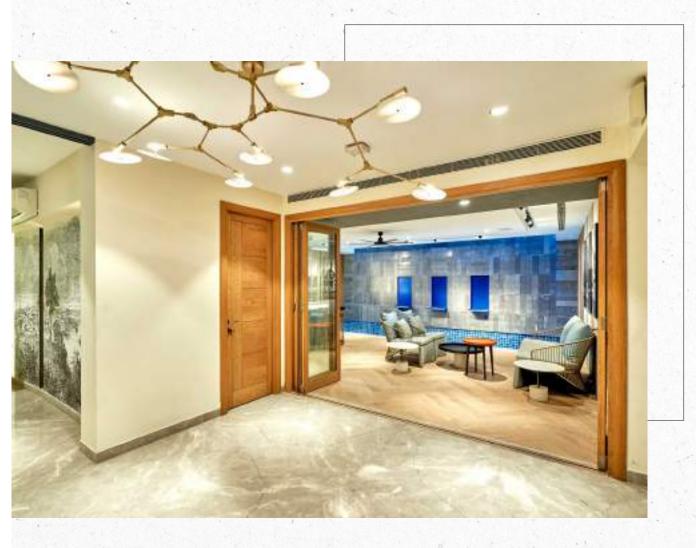
Good design isn't just about aesthetics—it's about making a statement. This project in Delhi does exactly that with a stunning 20-foot-tall, 10-foot-wide bespoke door from Artius. Crafted from solid wood, this door is more than just an entrance—it's a blend of strength and beauty. The seamless Georgian bar design showcases meticulous craftsmanship, adding a touch of timeless elegance to a truly impressive piece.



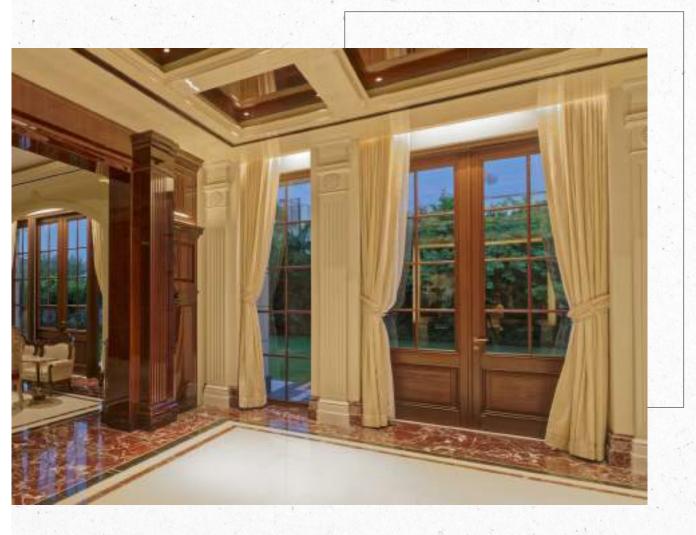


For this exceptional project, we collaborated closely with our client to create a truly standout piece. The stunning 22-foot-tall door is not just a functional element, but a bold statement of design and craftsmanship. Every detail, from the rich wood tones to the carefully selected hardware, was meticulously customized to align with the client's vision.

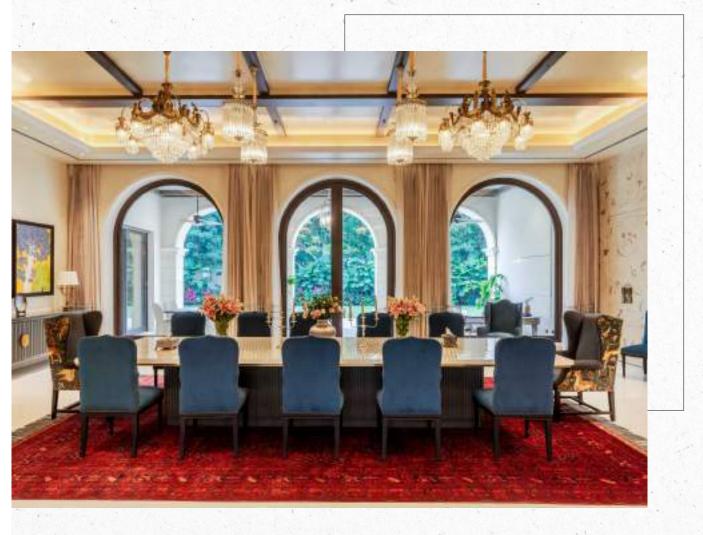
This door doesn't just open into a space — it commands attention, becoming the first impression guests experience as they enter. It's more than just a door; it's a testament to our commitment to precision, detail, and creating memorable spaces.



One of our HNI clients in South Delhi requested a welcoming pool near their lounge, where they spend most of their summers. Artius' Slide & Fold system, which features a flat floor rail and a full opening that moves seamlessly, made it possible for the family to enjoy the lounge and pool area as one space, or to divide them into two soundproof zones as per their needs.

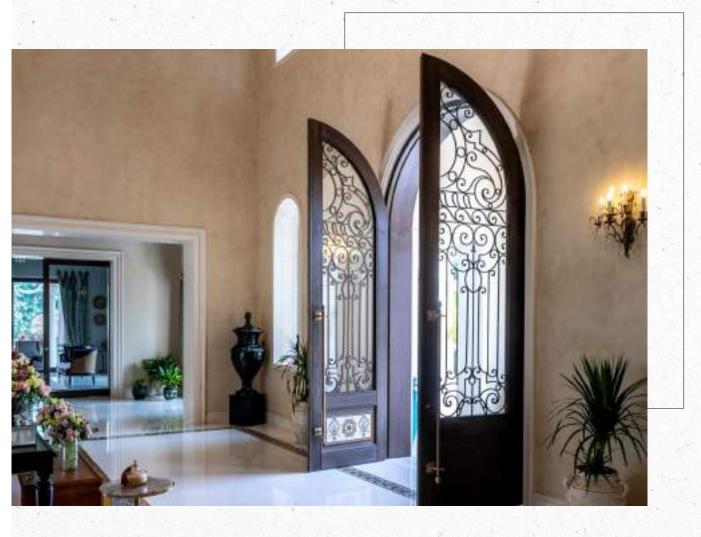


An arts and crafts style residence in Lutyens Delhi combines neo-classical elements with Mughal accents. Lutyens architecture is distinguished by embellished doorways and groupings of windows. In order to enhance the grace and beauty of the bar, Artius crafted the sleek Wood Astragal bars with double glazed units and solid wood bottom panels.



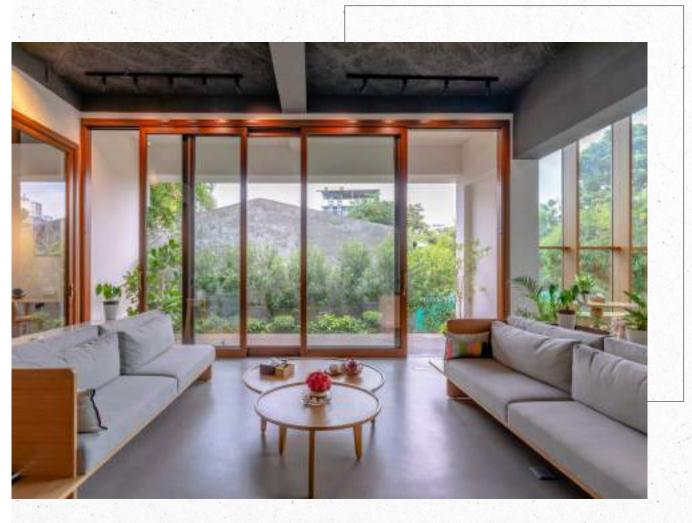
Artius' bold arches soften the look of a conventional square-top door and add considerable architectural interest. In addition to looking beautiful from the inside, they also appear beautiful from the outside. A large window would have created a mismatch with the architectural style.

Therefore, three large arched openings were designed with Artius timber doors to achieve a better view while dining.

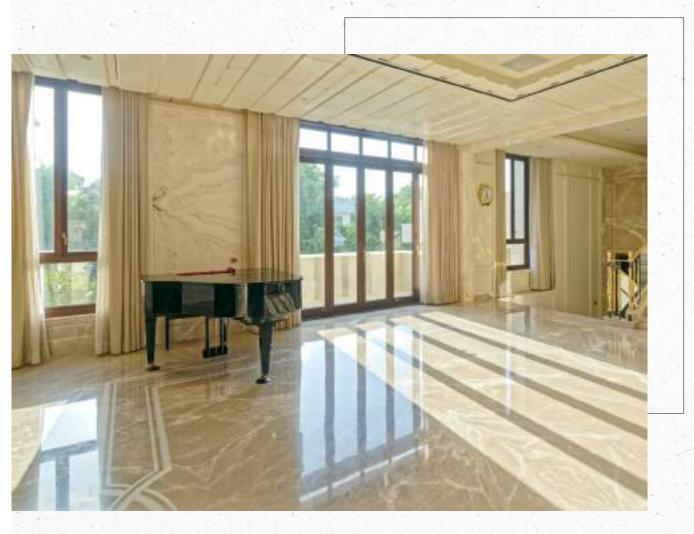


With its impressive metal work and mosaic bottom panel, the magnificent 3.6 meter tall arched entrance door blends beautifully with wood, making it extremely auspicious in terms of Vastu.

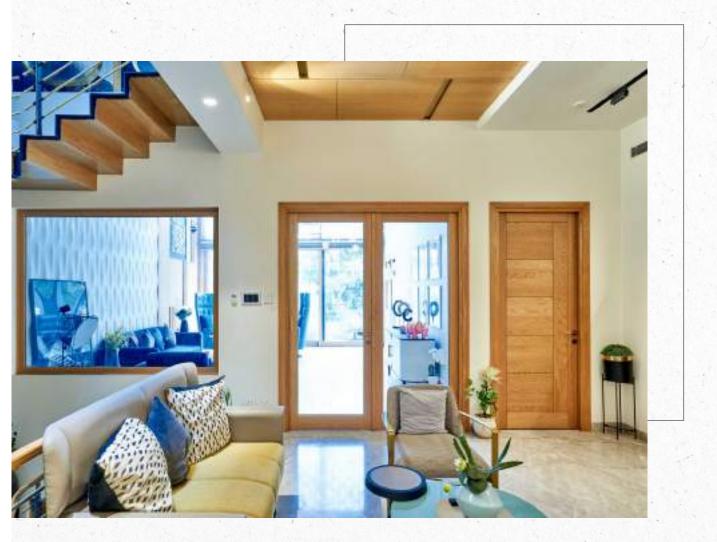
The main entrance door is the first thing guests notice, so its design is extremely important, and only a high-quality wood door can ensure long-term durability and attractiveness.



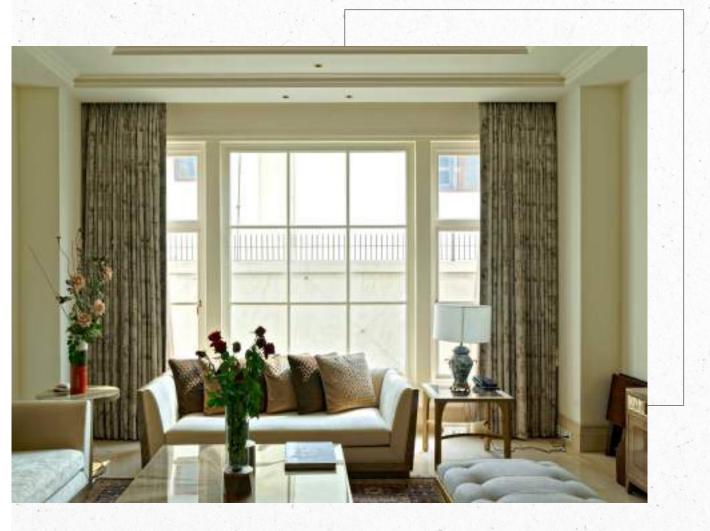
This is the Artius gallery in Hyderabad, and the lift and slide door has a central picture window and two sliding sashes on either side. This was well thought of to see maximum greenery while also getting the right amount of breeze. The near flat rail at the bottom gives seamless integration with the outdoor deck.



Rhythmic shadows provide for the perfect ambiance for playing the piano. It was the client's desire not to disturb this inextricable bond between light and shadow. Artius' window did the magic



The use of wood here is enriching and brings a sense of serenity and calm to the room. In this city house, the client wished to create a space where they could spend quality time and relax with their family. Artius recommended using solid wood and casement doors to express beauty and bring in solar light while keeping out unwanted elements and sounds.



These Georgian bar windows add to the beauty and grace of the residence of Mr. Ameet Gupta, New Friends Colony, New Delhi.

The Artius window is like a wall art in the living room which the family cherishes spending time together.



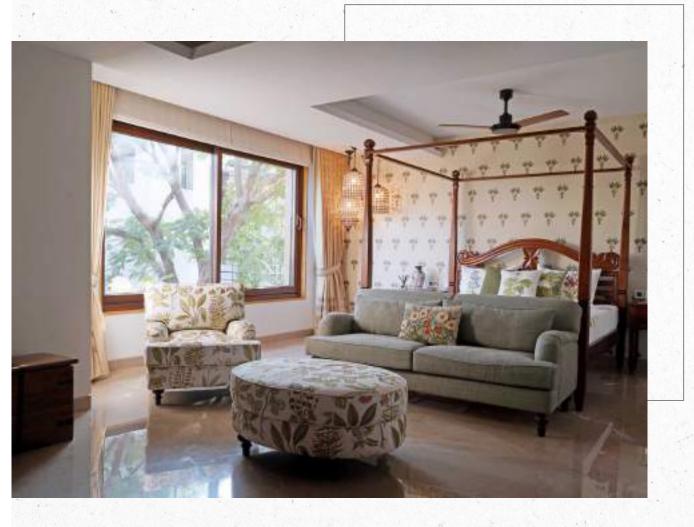
Mr. Kota Reddy (owner of Shri Aditya Builders, Hyderabad) designed his courtyard palatial house with an ideal balance of light and ventilation. In the corridors, Artius' beautiful arched wood windows frame the courtyard green adding to the opulence of the space. With subtle grains of yellow cedar in walnut colour, the interior feels warm and inviting.





01 - By blending with the flow and allowing the necessary natural light, this minimalist picture window enables the spectacular interiors to not be overshadowed.

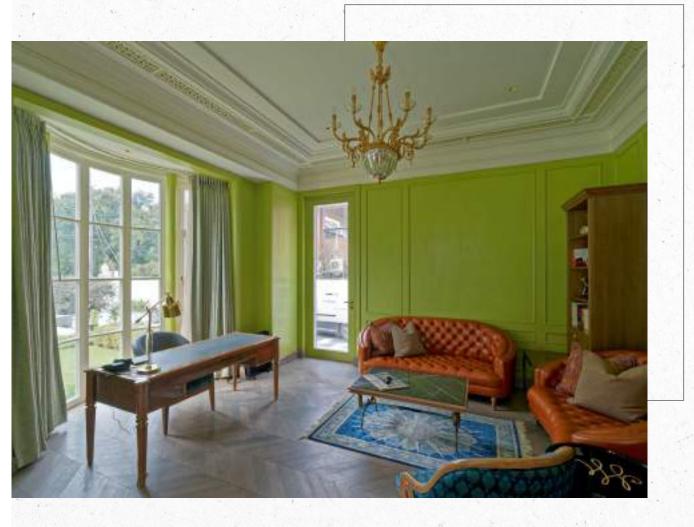
02 - As you ascend and descend the stairwell, you can see Artius' tall arched windows that are attached to the top of the structure. These windows are openable from the bottom, making it monumental and grandeur. Artius' large casement window with an integrated bug mesh brings fresh air into the stairwell, while the tall trees outside become an integral part of the place.



Artius systems were the only ones to meet the design sensibilities of Mr. Sandeep Sethi, a senior lawyer in the Delhi High Court, for his Jorbagh home in New Delhi.

A key requirement for bedroom windows was sound proofing, water tightness, as well as aesthetics. Artius's proprietary lift and slide window system with interlocking seals between meeting styles and sound performance due to the cellular structure of wood was unprecedented.

This resulted in both Mrs. Sethi and Mr. Sethi unanimously selecting Artius systems for



White window which still shows the wood grains is ideal for the library-cum-study of this residence in the Lutyens. Artius engineered this system to follow the curve precisely and two narrow casement windows on each side on a friction stay assures that they don't make noise or close abruptly in windy conditions and let the homeowner read or write without any hindrance. The casement door on the right side was painted in green color to match the panelling in the room, the door is fitted with concealed hinges, multipoint lock and drop seal to not only offer unmatched performance but seamless integration with the interiors.

# **Visual Library**



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



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Farmhouse, New Delhi



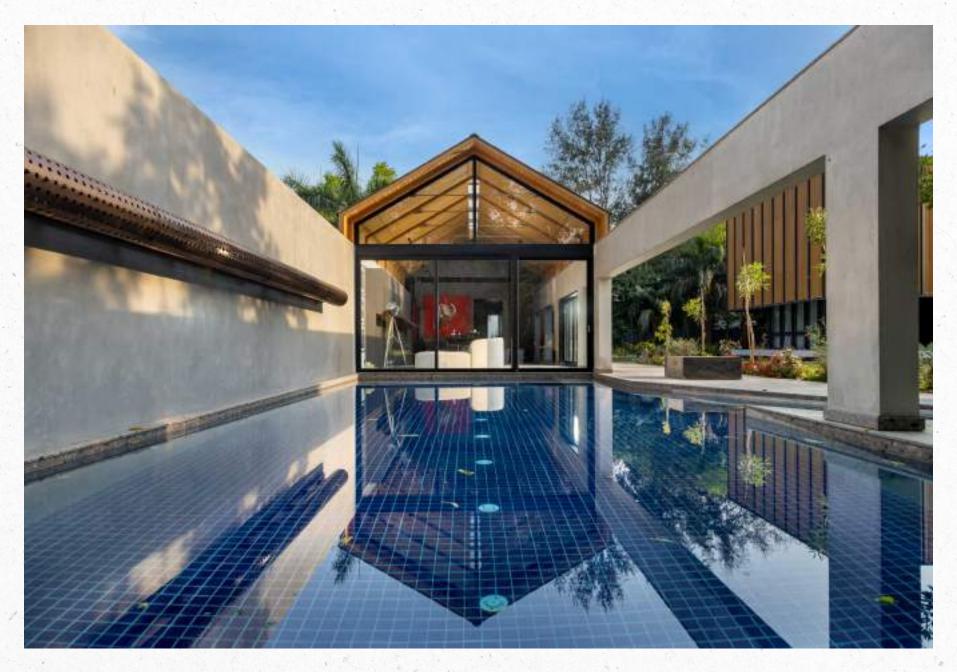
Farmhouse, New Delhi



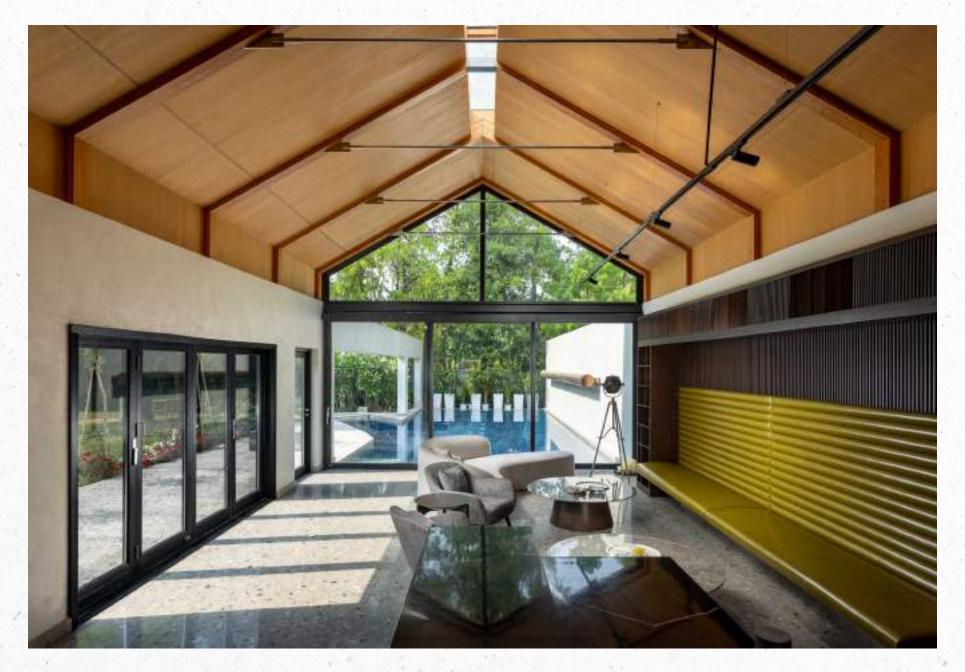
Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



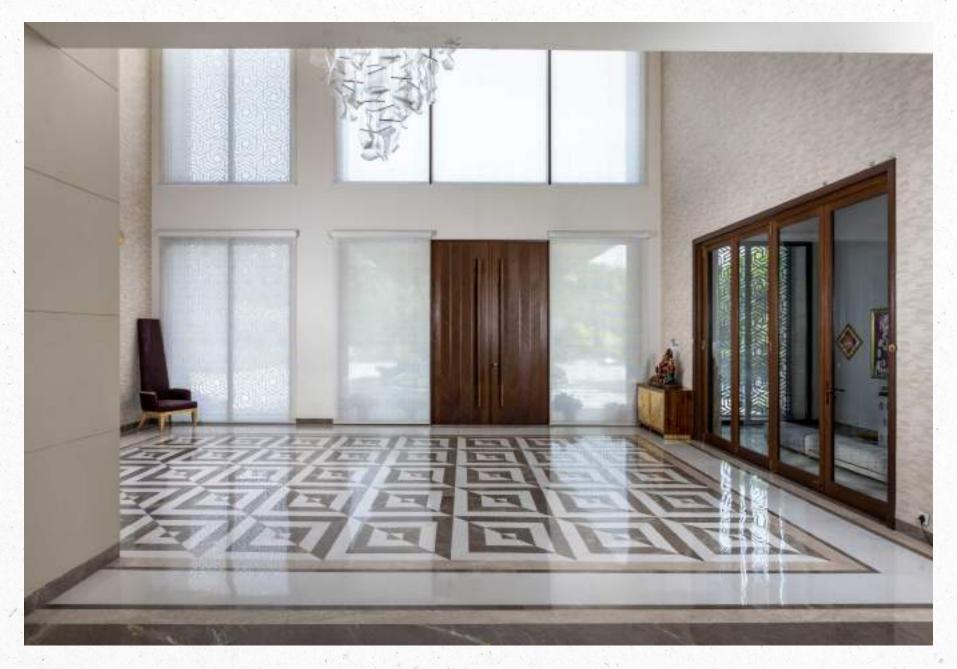
Farmhouse, New Delhi



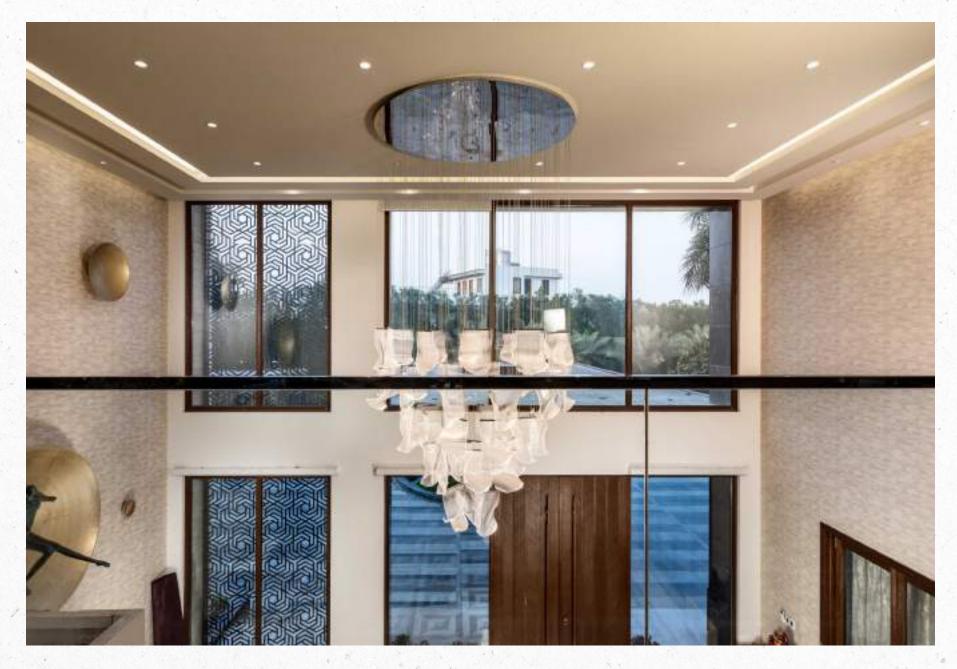
Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Farmhouse, New Delhi



Lutyens Style Bungalow in New Delhi



Lutyens Style Bungalow in New Delhi



Lutyens Style Bungalow in New Delhi



Lutyens Style Bungalow in New Delhi

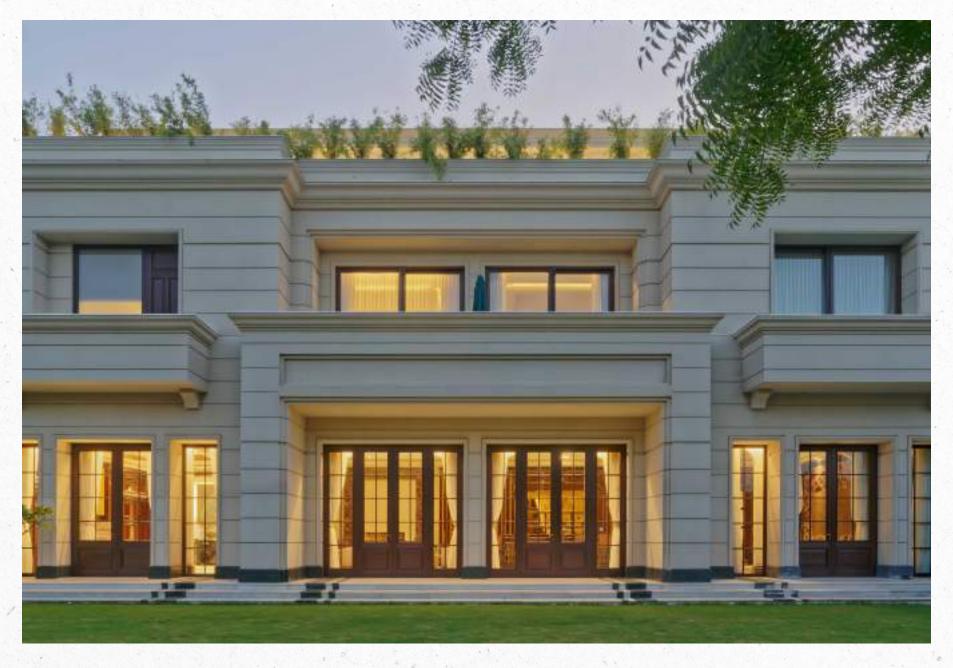


Lutyens Style Bungalow in New Delhi





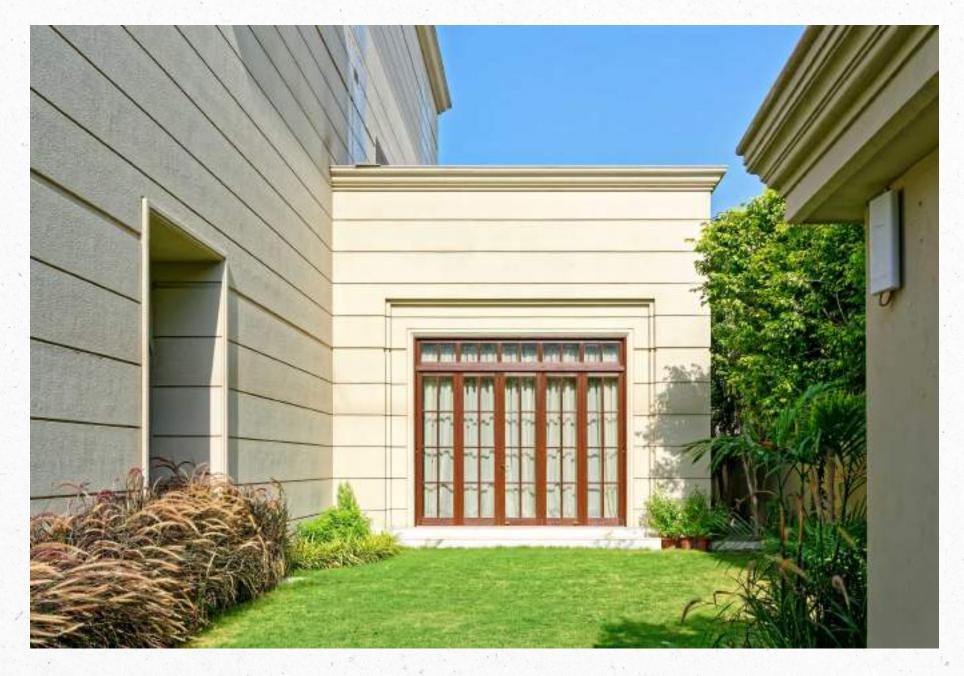
Lutyens Style Bungalow in New Delhi



Classical Style Bungalow in New Delhi



Classical Style Bungalow in New Delhi



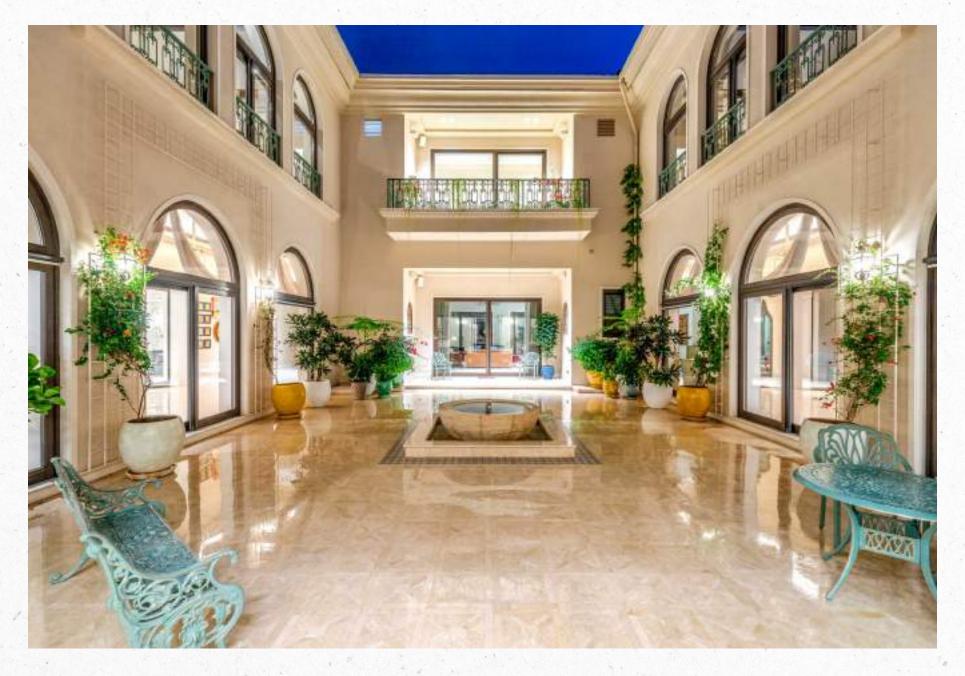
Classical Style Bungalow in New Delhi



Palatial House, Hyderabad



Palatial House, Hyderabad



Palatial House, Hyderabad



Farm House, Sultanpur, New Delhi



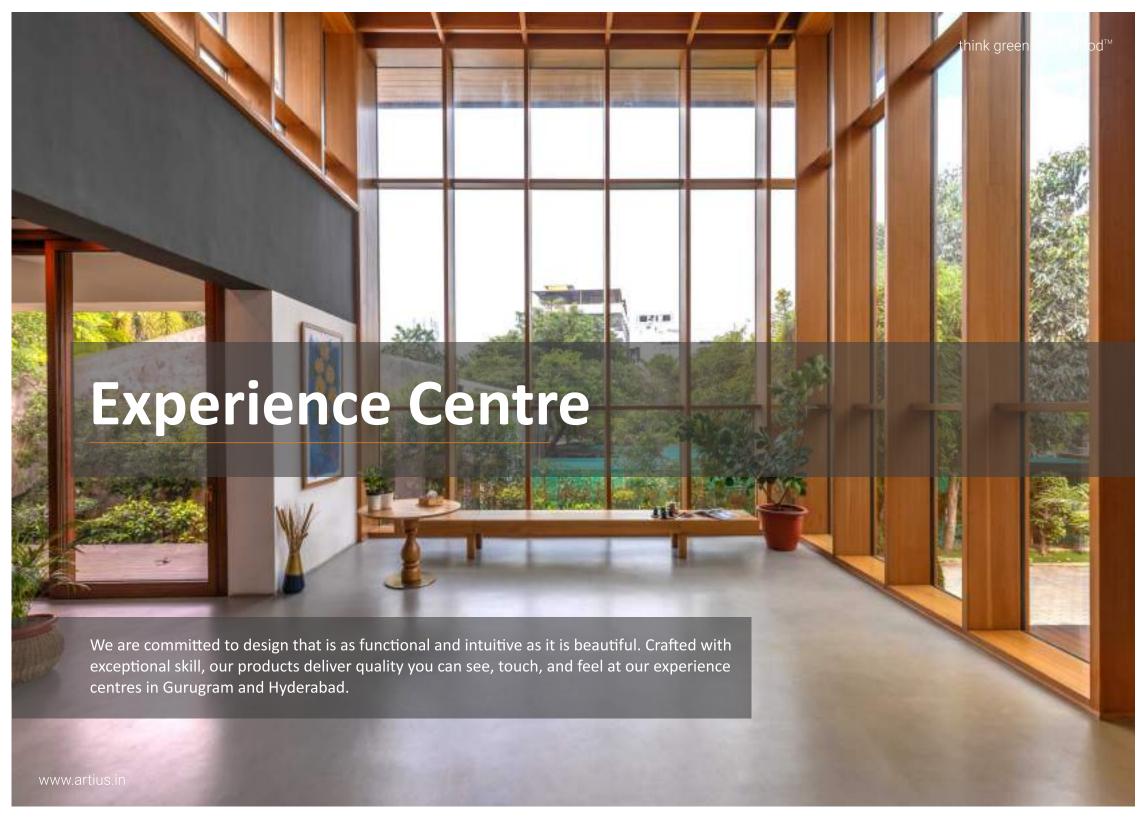
Vacation Home, City Outskirts



Vacation Home, City Outskirts



Vacation Home, City Outskirts

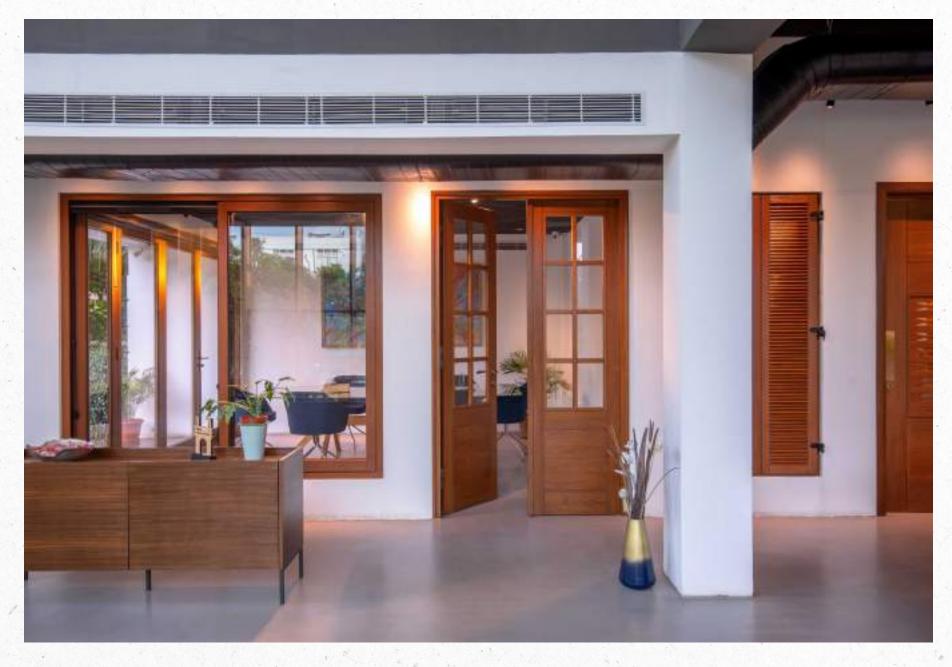




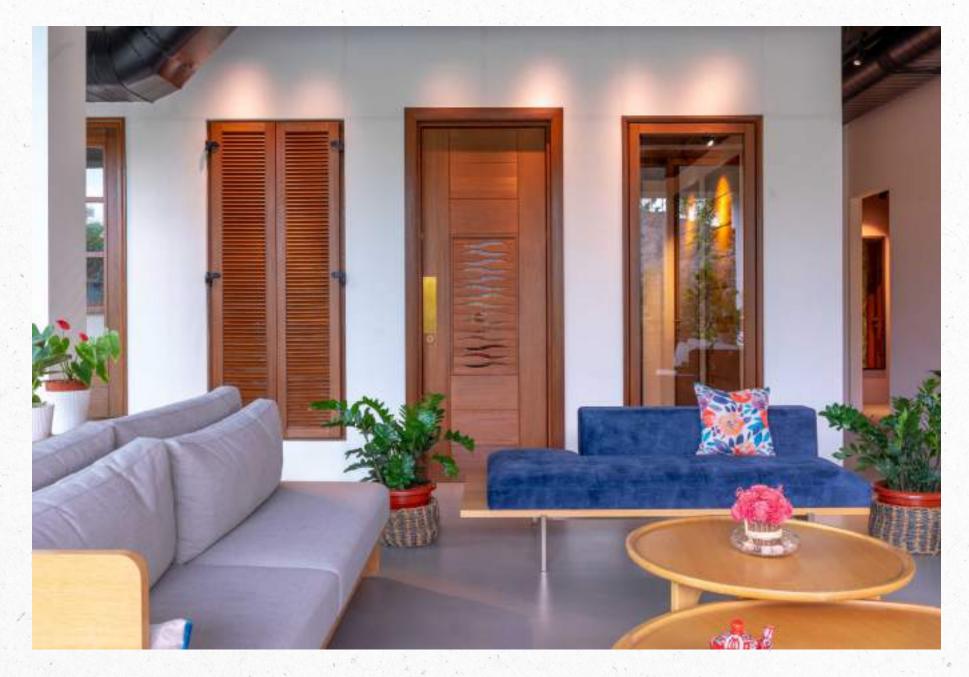
Artius Experience Centre, Hyderabad



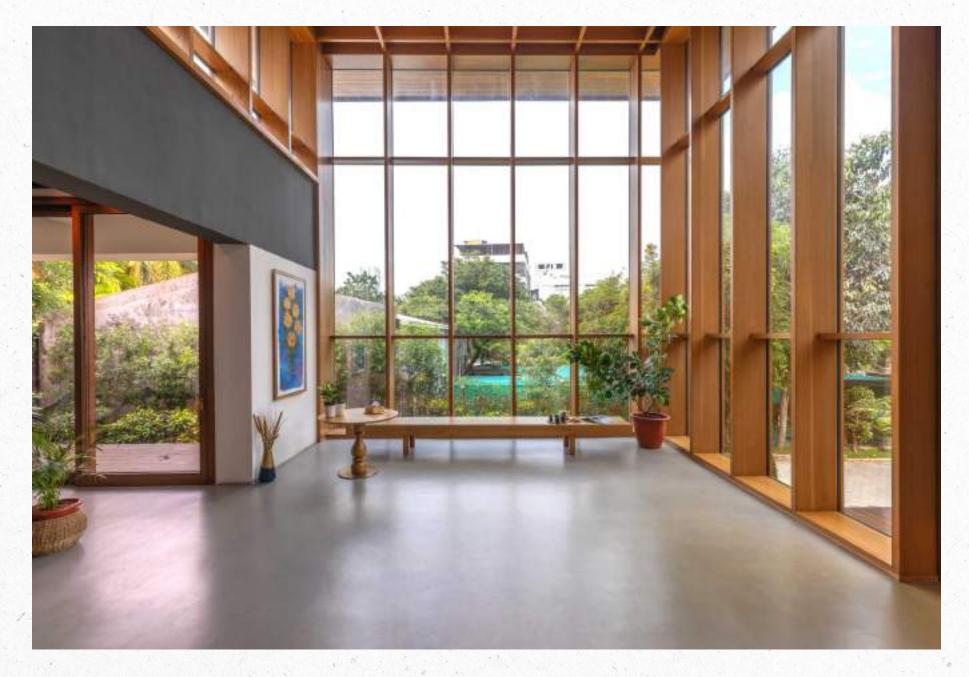
Artius Experience Centre, Hyderabad



Artius Experience Centre, Hyderabad



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Artius Experience Centre, Hyderabad



Artius Experience Centre, Hyderabad

## **Our Clientele**

Artius understands the essence of delivering a seamless, luxurious experience to our clients, where every element is impeccably managed. Our commitment lies in crafting stunning, high-quality homes without the chaos, offering an ecosystem that guarantees excellence. We are deeply grateful for the trust our clients place in us, allowing us to transform their aspirations into reality. As our lives increasingly revolve around indoor spaces, we acknowledge that our role transcends mere construction; it's about shaping lifestyles and emotions within an Artius environment.

## Here are some of our esteemed clients who've embraced our vision:

- DR. ANAND BURMAN (DABUR GROUP)
- MR. ARJUN SHARMA (SELECT GROUP)
- MR. ANIL RAI GUPTA (HAVELLS GROUP)
- MR. ABHISHEK DALMIA (RENAISSANCE GROUP)
- MR. AJAY SOOD (EROS GROUP)
- MR. AJAY CHOUDHARY (HCL GROUP)
- MR. AMEET GUPTA (HAVELLS GROUP)
- MR. ANTHONY BELLM (KAHANI PARADISE, GOKARNA)
- MR. A S PASRICHA (TCNS CLOTHING)
- MR. CHETAN KAJARIA (KAJARIA CERAMICS)
- MR. DINESH PARWANDA (TRINITY TOUCH)
- MR. HARI KHEMKA (CP PLUS GROUP)
- MR. KOTA REDDY (SRI ADITYA HOMES)
- MR. KUNAL KUMAR (MODERN BAZAAR)
- MR. MAHESH BHAGCHANDKA (M2K INDIA)
- MS. MEENAKSHI SALVE (ARTIST AND PHILANTHROPIST)
- MR. MOHAN PURI (MOHAN EXPORTS)
- MR. NARESH GUJRAL (FORMER MEMBER OF RAJYA SABHA & FOUNDER OF SPAN)

- MR. NAND KHEMKA (SUN GROUP)
- MR. PINAKI MISHRA (ADVOCATE/POLITICIAN).
- MR. PRADIP BURMAN (DABUR GROUP)
- MR. RAJAT SHARMA (JOURNALIST)
- MR. RANBIR MEHRA (JAQUAR GROUP)
- MRS. RANI MUKHARJEE (YRF STUDIO)
- MR. SAHIL BARUA (DELHIVERY GROUP)
- MR. SANDEEP JAJODIA (MONNET GROUP)
- MR. SANJAY LEELA BHANSALI (FILM MAKER)
- MR. SANJIV GOENKA (RP-SANJIV GOENKA GROUP)
- MR. SHARDUL S.SHROFF (SHARDUL AMARCHAND MANGALDAS & CO.)
- MR. SANDEEP SETHI (SENIOR ADVOCATE, FORMER ADDITIONAL SOLICITOR GENERAL)
- MR. SIDDHARTH BINDRA (BIBA APPARELS)
- MR. SRIDHAR YALAMANCHILI (SRI CHAITANYA GROUP)
- MR. SUNIL KANT MUNJAL (HERO CORP)
- MR. VIJENDER REDDY (GANGA KAVERI SEEDS)
- MR. VIKRAM PATI SINGHANIA (J.K. ORGANISATION)

